



2026 YOUNG ONES STUDENT AWARDS

Google

Think big, start small, ignite exponential learning with Google Gemini.

CHALLENGE

Identify a specific challenge or opportunity in education. Show us how leveraging Gemini's unique capabilities to help one student, one teacher, or one learning group, solves that initial problem, and then, crucially, how that singular spark ignites exponential, positive impact for many others in the broader educational landscape.

We're looking for visionary ideas where Gemini moves beyond basic tasks to truly transform learning—making it more accessible, personalized, creative, or effective for all.

This isn't just about students getting the 'right' answers. It's about nurturing curiosity, inspiring students to explore worlds that they want to know more about – on their terms.

BACKGROUND

Google Gemini is a family of multimodal, large language models first announced in late 2023. Gemini was built from the ground up to seamlessly understand, combine, and reason about different types of information, including text, code, images, audio, and video.

In the realm of education, Gemini's capabilities are being leveraged to create more interactive and personalized learning experiences. It can function as a sophisticated tool for students, acting as a personal tutor that explains complex scientific concepts, a research assistant that can summarize information from multiple sources, and a creative partner for brainstorming and writing.

AUDIENCE

Start with one, design for many.

Demonstrate how a solution designed for one student, one teacher, or one learning group, has clear, scalable, and exponential positive impact for a wider educational audience.

CONSIDERATIONS

2026 Young Ones Student Competition - The One Club for Creativity

- **Educational Focus:** The impact must be firmly within a classroom or learning environment.
- **Leverage Gemini's Multimodality:** Show *how* Gemini's specific abilities (text, image, audio, video, code) are central to your solution.
- **Clear Storytelling:** Use visuals and narrative to powerfully convey the journey from "one" to "many."
- **Personalization:** Show how Gemini can help people learn on their terms.
- **Avoid:** Generic AI features, ideas without clear scale, solutions that just use AI to just get the right answer or solutions lacking genuine educational transformation.

ADDITIONAL INSIGHTS/RESOURCES

In April 2025, Google [announced](#) that U.S. college students could receive access to the best of AI free of charge, including Gemini Advanced, NotebookLM Plus, Whisk and more. (site)

PREFERRED DELIVERABLES/CATEGORIES

All Young Ones One Show entries can be submitted to any of our Young Ones One Show categories. However, Google has indicated they are most interested in the following executions:

- Creative Use of AI
- Film & Video
- Interactive & Online
- Social Media
- Print, Promotional, & OOH
- Demo – How do you bring Gemini to life?
 - You should submit stylized demos and finalized product walk-throughs to Creative Use of AI